

# SECURITY NEXT

April 25-27, 2022  
The Westin Nashville

TODAY'S TECHNOLOGY • TOMORROW'S POSSIBILITIES

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## 2022 SecurityNext Sponsorship Opportunities

### Gold Sponsorship - \$10,000, ~~2 Available~~ Only 1 left!

#### Pre-Show Marketing

- Top logo placement and company description on SecurityNext website
- Top logo on SecurityNext print ads
- Top logo in SecurityNext marketing emails
- Announcement of sponsorship in SSN Newswire
- Ad in two SecurityNext Showcase e-newsletters
- Top poster ad on SecurityNext website

#### Event Branding

- Sponsor of the Opening Night Reception
- Full-page company advertorial in the conference program
- Full-page ad in the conference program
- Top logo on event signage
- Tabletop exhibit, includes:
  - Table
  - 2 chairs
  - Electricity
  - Basic internet
- Option to donate raffle item to be given away during awards reception (ex. gift cards, cooler, Yeti tumblers, Bluetooth speaker)
- Four conference registrations (value: \$795 each)

#### Bonus Benefits:

- Post-show list of all attendees/exhibitors
- Invite your best customers and prospects for only \$550 each

### Silver Sponsorship - \$7,500, 3 Available

#### Pre-Show Marketing

- Logo placement and company description on SecurityNext website
- Logo on SecurityNext print ads
- Logo in SecurityNext marketing emails
- Announcement of sponsorship in SSN Newswire
- Ad in two SecurityNext Showcase e-newsletters
- Poster ad on SecurityNext website

#### Event Branding

- Company listing and description in the conference program
- Half-page horizontal ad in the conference program
- Logo on event signage
- Tabletop exhibit, includes:
  - Table
  - 2 chairs
  - Electricity
  - Basic internet
- Option to donate raffle item to be given away during awards reception (ex. gift cards, cooler, Yeti tumblers, Bluetooth speaker)
- Three conference registrations (value: \$795 each)

#### Bonus Benefits:

- Post-show list of all attendees/exhibitors
- Invite your best customers and prospects for only \$550 each

Additional opportunities on page 2 

### Sales Contacts:

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"If you want to be a part of this industry's future, you must attend SecurityNext!"  
— Andrew Lanning, Founder, Integrated Security Technologies (IST)

[www.securitynext.com](http://www.securitynext.com)

## Bronze Sponsorship - \$5,000

### Pre-Show Marketing

- Logo placement and company description on SecurityNext website
- Logo on SecurityNext print ads
- Logo in SecurityNext marketing emails
- Announcement of sponsorship in SSN Newswire
- Ad in one SecurityNext Showcase e-newsletter
- Small poster ad on SecurityNext website

### Event Branding

- Company listing and description in the conference program
- 1/3 horizontal page ad in the conference program
- Logo on event signage
- Tabletop exhibit, includes:
  - Table
  - 2 chairs
  - Electricity
  - Basic internet
- Option to donate raffle item to be given away during awards reception (ex. gift cards, cooler, Yeti tumblers, Bluetooth speaker)
- Two conference registrations (value: \$795 each)

### Bonus Benefits:

- Post-show list of all attendees/exhibitors
- Invite your best customers and prospects for only \$550 each

## Basic Sponsorship - \$3,000

### Pre-Show Marketing

- Logo placement and company description on SecurityNext website
- Logo on SecurityNext print ads
- Logo in SecurityNext marketing emails

### Event Branding

- Company listing and description in the conference program
- Logo in event booklet
- Logo on event signage
- Tabletop exhibit, includes:
  - Table
  - 2 chairs
  - Electricity
  - Basic internet
- Option to donate raffle item to be given away during awards reception (ex. gift cards, cooler, Yeti tumblers, Bluetooth speaker)
- One conference registration (value: \$795)

### Bonus Benefits:

- Post-show list of all attendees/exhibitors
- Invite your best customers and prospects for only \$550 each

*"SecurityNext gave me an opportunity to learn more about where the industry is going and how to remain relevant as the industry and technology evolves. Additionally, the relationships I established will be key to my own learning and growth in this industry." — Ebony Haywood, Director, Training & Development, Allied Universal*

## A la Carte Sponsorships

*All a la carte sponsorships include one free conference registration (\$795 value), logo and company description on the sponsors page of the SecurityNext website and logo and company description in the conference program.*

### Keynote Sponsor, Day 1 \$2,500

Up to 60-second intro before keynote session, logo on sign during keynote, logo in conference program near keynote description

### Keynote Sponsor, Day 2 \$2,500

Up to 60-second intro before keynote session, logo on sign during keynote, logo in conference program near keynote description

### 40 under 40 / Security Legends Awards Reception Sponsor \$2,500

Logo on reception signage

### Attendee Tote Bag Sponsor \$2,500

Logo on attendee bag

### Event Guide Sponsor \$2,500

Logo on front cover of event guide

### Padfolio Sponsor \$2,500

Logo on attendee padfolio

### Badge Sponsor \$2,250

Logo on attendee name badges

### Lanyard Sponsor \$2,250

Logo on attendee lanyards

### General Session Sponsor \$1,750

Up to 60-second intro before session, logo on sign during session, logo in conference program near session description

### Breakfast Sponsor, Day 1 \$1,500

Logo on breakfast sign

### Breakfast Sponsor, Day 2 \$1,500

Logo on breakfast sign

### Networking Lunch Sponsor, Day 1 \$1,500

Logo on lunch sign

### Networking Lunch Sponsor, Day 2 \$1,500

Logo on lunch sign

### Coffee Break Sponsor, Day 1 \$1,000

Logo on break sign

### Coffee Break Sponsor, Day 2 \$1,000

Logo on break sign

### Registration Confirmation Email Sponsor \$1,000

Ad in footer of the confirmation email sent to registrants

### Registration Desk Sponsor \$1,000

Logo on sign at registration desk

*"A must-attend for companies wanting to understand the next major shift in the security industry." — Mike King, Manager, Hosted Video, Axis Communications*

[www.securitynext.com](http://www.securitynext.com)