

## 2021 Virtual SecurityNext Sponsorship Opportunities

### Premier Sponsor - \$10,000, 1 Available

- Logo as the Premier Sponsor on the bottom of every SecurityNext promotional email
- One 30- to 60-second commercial played at start of each day
- One full-page ad in the Digital Resource Guide with identifier of Premier Sponsorship
- Logo and company listing on the SecurityNext website as the Premier Sponsor
- Company listing and ad in conference program
- Logo used in post-conference email thanking all attendees and sponsors
- Post-event attendee list of all who registered
- Logo on SecurityNext print ads (January and February print issues of SSN)
- Announcement of Premier Sponsorship in SSN Newswire
- Ads in SSN SecurityNext showcase (2)
- Top poster ad on SecurityNext website as Premier Sponsor
- Rotating poster ad on [securitysystemsnews.com](https://securitysystemsnews.com)
- Literature/promo item in event materials
- Brand spotlight blast to 15k SSN subscribers
- Invite up to 25 co-workers/partners at no charge

### Gold Sponsor - \$5,000, Unlimited

- Logo as the Gold Sponsor on the bottom of every SecurityNext promotional email
- One full-page ad in the Digital Resource Guide with identifier of Gold Sponsorship
- Logo and company listing on the SecurityNext website as a Gold Sponsor
- Company listing and ad in conference program
- Logo on SecurityNext print ads (January and February print issues of SSN)
- Announcement of Gold Sponsorship in SSN Newswire
- Ads in SSN SecurityNext showcase (2)
- Poster ad on SecurityNext website
- Rotating poster ad on [securitysystemsnews.com](https://securitysystemsnews.com)
- Logo used in post-conference email thanking all attendees and sponsors
- Post-event attendee list of all who registered
- Brand spotlight blast to 10k SSN subscribers
- Invite up to 10 coworkers/partners at no charge

Additional opportunities on page 2 

## Keynote Sponsor - \$4,000, 2 Available

- Logo as a Keynote Sponsor on the bottom of every SecurityNext promotional email
- One 30- to 60-second commercial played in conjunction with the keynote session
- Post-event attendee list of those who registered for the conference
- Logo on bottom of the keynote session PowerPoint
- One full-page ad in the Digital Resource Guide with identifier of Keynote Sponsor
- Logo and company listing on the SecurityNext website as a Keynote Sponsor
- Logo used in post-conference email thanking all attendees and sponsors
- Company listing and logo in conference program
- Logo on SecurityNext print ads (January and February print issues of SSN)
- Invite up to eight coworkers/partners at no charge

## Education Sponsor - \$3,000, 4 Available

- Logo as an Education Sponsor on the bottom of every SecurityNext promotional email
- One 30- to 60-second commercial played in conjunction with the session
- Post-event attendee list of those who registered for the conference
- Logo on bottom of the session PowerPoint
- One full-page ad in Digital Resource Guide with identifier of Education Sponsor
- Logo and company listing on the SecurityNext website as an Education Sponsor
- Logo used in post-conference email thanking all attendees and sponsors
- Company listing and logo in conference program
- Logo on SecurityNext print ads (January and February print issues of SSN)
- Invite up to six coworkers/partners at no charge

## 40 Under 40 Awards, Security Legend Award Sponsor - \$5,000

- Logo as the Awards Sponsor on the bottom of every SecurityNext promotional email
- Logo on mini champagne bottles or optic flute
- Logo on award
- Post-event attendee list of those who registered for the conference
- Logo and company listing on the SecurityNext website as the Awards Sponsor
- Logo used in post-conference email thanking all attendees and sponsors
- One full-page ad in the Digital Resource Guide with identifier of Awards Sponsorship
- Company listing and logo in conference program
- Logo on SecurityNext print ads (January and February print issues of SSN)
- Invite up to 10 coworkers/partners at no charge

## Digital Resource Guide - Unlimited

Showcase your products in our virtual buyer's guide shared exclusively with SecurityNext registrants.

Your company name, logo, and a brief description will automatically be listed in the resource guide. Your Digital Resource Guide sponsorship includes a logo ad with clickable links, your contact information, website, company description, and social handles.

Ad Size	Ad Cost
Full-page ad	\$1000

### Contact:

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